

© Editions in Craft

Farmer's Gold

- Productive Preservation of Straw Craft

Organized by Editions in Craft (Stockholm)

Farmers' Gold (Productive Preservation of Straw Craft) explores the relation between craft and design and unite local tradition and culture into contemporary practice. Challenging traditional distinctions between design and craft, it is an investigation into the preservation of a marginalized cultural heritage.

Today straw craft is one most challenged crafts in the Nordic countries. Due to high production costs commercial straw craft is mainly outsourced into countries where hand labour is cheaper. As a result skills and knowledge are rapidly disappearing. But straw has many advantages. It grows locally and it is widely available, it is cheap as a material and there are multiple ways to use it. Moreover it is environmentally friendly. It is thus worth to explore what the material and the craft could mean today.

Farmer's Gold will be organized in the form of a workshop in which Swedish and international designers work together with local straw craft persons. By exchanging expertise, ideas and techniques, they will develop new products that can challenge the current effect of the global market economy. The workshop will take place in Dalsland, the center of Swedish straw craft. It is organized in collaboration with partner institutions Halmens Hus (Bengtsfors), the only museum dedicated to straw craft in the Nordic countries and Steneby (Dals Långed).

Participating designers:

Katja Petterson (SE)

Katrin Greiling (SE/DE)

Hrafnkell Birgisson (IS)

Cordula Kehrer (DE)

Sagovolvo: Jonas Nobel & Bella Rune (SE)

Forma Fantasma: Andrea Trimarchi & Simone Farresin (IT/NL)

Company: Aamu Song & Johan Olin (FIN)

Participating straw craft makers from Dalsland:

Eva Bryntesson

Ann-Christine Gustafsson

Anna Lena Ingemansson

Lisa Järnberg

Christina Lundin

Mai Flognman

Christina Johansson

Christina Axelsson

Doris Karlsson

The workshop will take place from June 18 until June 23rd 9.30-16.30
Steneby
Hemslöjdsvägen 1 660 10 Dals Långed

About Editions in Craft:

Editions in Craft (EiC) is an international platform for artists and designers to explore the technical and artistic possibilities of traditional crafts and specialized manufacturing worldwide. Its objective is to help preserve local and traditional crafts by encouraging collaboration with contemporary artists and designers.

By merging traditional techniques with contemporary practice, EiC acts as an intermediary between fast-moving technology and production methods and handmade crafts. Rather than "modernizing" craft into marketable products customized for the Western market, EiC develops new cross-cultural models of viable design by joining forces and exchanging expertise, ideas and techniques.

EiC produces prototypes and editions, develops new marketing strategies and helps to establish contacts between local producers and market-related distribution networks.

Editions in Craft was founded in 2008 by curators Renée Padt and Ikko Yokoyama and is based in Stockholm, Sweden.

Contacts:

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